



People, Planet and Profit

Today's economic drivers demand that businesses account for **People** and the **Planet** when making **Profits**. This triple bottom line approach is key to businesses wanting to thrive on the Sunshine Coast.

Join in this engaging half day workshop targeted to help small and medium sized businesses become stronger and more competitive through sustainable business practises.

- Identify global trends that are influencing and changing how we do business.
- Identify opportunities to increase your business' profitability and resilience.
- Network with other businesses pursuing sustainability as a strategic opportunity.
- Find out how sustainable business aligns with regional action plans and economic development.
- Identify tools for managing and measuring success.
- Map out your next steps to becoming more sustainable—leave with a plan.

Presented by:
greenomics
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IGA Gibsons and the Gibsons
and District Chamber of
Commerce.

Locations

Sechelt Municipal Hall,
Community Room, 5797
Cowrie Street, Sechelt

Interactive Simulcast:
Gibsons And District Chamber
of Commerce, Sunny Crest Mall

Time

7:30 a.m.
Registration/Breakfast
8:00 a.m. to 11:30 a.m.
Workshop

Cost: \$75 plus HST

Register before November 4:
1-800-303-0181 or www.greenomics.ca